

MAZRI PRODUCTS FROM OUR COMMUNITIES

Mazri is the local name of dwarf pal. It is self grooming, slow growing extremely flexible and shrub like plant, and under the favorable conditions it can grow up to four meters. It is found in various area of Khyber Pakhtunkhwa province. District Karak is situated in southern part of the province where mostly women are engaged in making handmade mazri products. Khwendo Kor provides support to these women in various ways, e.g. organizing trainings, developing linkages and marketing the products prepared by them.



CONTACT US AT

Head Office

House # 130, Street # 4, Sector K-3,
Phase-3, Hayatabad, Peshawar,
Khyber Pukhtoonkhwa, Pakistan
Tel: # ++92-91-5822255, 5818589
Fax: ++92-91-5829026
E-mail: info@khwendokor.org.pk
Website: www.khwendokor.org.pk

Regional Office Peshawar

House # 4, Khyber Street near
Doctor's Hospital
Gul Abad Board Peshawar
Tel: ++92-91-5704363
Email: kkpeshawar@yahoo.com

Regional Office Mansehra

House # A-128, Street Abasyin
Ghazi Town Ship, Mansehra
Tel: ++92-997-302739
Email: kkabbottabad@yahoo.com

Regional Office Karak

Algadi, Shagai Road, Karak Bazar, Karak
Tel: ++92-927-211817, 210184
Fax: ++92-927-210184
E-mail: kkkarak@brain.net.pk

Regional Office D.I. Khan

Chah Dildar wala, opposite sandicate
Building Near shell Petrol Pump
circular road, D.I. Khan
Tel: +92-966-710088
kkdik@khwendokor.org.pk

Regional Office Dir

Balambat Colony, Timergara, District Dir
Tel: +92-945-822806
Fax: +92-945-9250070
E-mail: kkdir@hotmail.com

Liaison Office Islamabad

House No-130, Street 31, Pakistan Town,
Phase-1, (Lohi Bher) Islamabad
Tel: 0092-51-2564574

UK FRIENDS OF KHWENDO KOR

22 Whin Road York YO 24-1JZ UK
Tel: ++44 -1904 - 705752
Email: frok@mail.com



Khwendo Kor

**Rights for All;
Empowered Communities,
Especially Women and Children;
A Just and Equitable Society.**

INTRODUCTION

Khwendu Kor (KK) is a Pashto language word means "Sisters' Home". It is a non-profit, non-partisan organization registered in 1993 under the societies Act 1860. KK works in villages of Khyber Pakhtoon Khwa (KPK) and Federally Administered Tribal Areas (FATA) where health, education and income generation facilities are either non-existent or dysfunctional and the poor are marginalized.

Our Purpose

Rights for All; Empowered communities, especially women and children; a just and equitable society.

Our Vision

We aspire to sustain and strengthen Khwendu Kor to empower vulnerable Communities, especially women and children, to effectively demand their rights and contribute to a just and equitable society.

Our Themes

Community led Social Services
(Education, Health)

Good Governance
(Social Organization and Advocacy)

Sustainable Livelihoods
(Enterprise Development and Natural Resource Management)

Relief & Rehabilitation

Organizational Strengthening

Cross-cutting Theme

Human Rights, social organization, advocacy, partnership development, gender, peace, poverty reduction and environment are cross cutting themes.

Geographical Coverage

KK works in the settled 9 districts of Khyber Pakhtunkhwa (i.e Peshawar, Mardan, Karak, DIR-Lower, DIR-Upper, Bannu, DI Khan, Tank, Manshera) and 4 Tribal Areas (i.e. FR Peshawar, FR Bannu, Bajour Agency and Khyber Agency).

OUR MICRO ENTERPRISE DEVELOPMENT SCHEME

(a) Micro Credit

KK disburse Micro Credit to small business owners, after business verification with the involvement of Men and Women Organizations of the area.



(b) Skills Trainings

KK organizes regular direct and indirect skills for its communities



Direct Skills

Beads work
Poultry form
Achar making
Beautician
Mushroom production



Indirect Skills

Value added skills (color scheming and designing)
Enterprise development skills
Basic adult Literacy and Numeracy

(c) Mobilizing Savings

KK Mobilize the savings of the communities through facilitating the pooling of money among the community.

(d) Marketing

We develop direct linkages of the communities having small business with different service providers and facilitate them to find markets for their products. The products prepared by our communities are displayed in the following display centres.



Sungi Craft Shop

Jinnah Supper Market Islamabd

Peshawar Women Development Centre (PWDC)

University road Peshawar

Avon Supper Store

University road Peshawar

Nomad Art Gallery

22 justice Abdul Rasheed road Islamabad

Punjab Craft Shop

Blue Area Islamabad

Loak versa (Swat craft shop)

Islamabad

Our Exports

We have our focal persons in UK and Holland who exhibit the products prepared by or communities in their respective countries. KK export the product according the demands from these areas.

SUCCESS STORY

Rozina Sultan is one of the success stories of Khwendu Kor's Sustainable Livelihood Programme

"I belong to a poor family of village Dub Dawar kheil-District Karak where the sources of income are agriculture, cattle raring and labor work.

When KK intervened in the area I was supporting the other four members of my family via selling basic handmade mazri products. But my selling was rare and I couldn't earn sufficient income. KK provided me different value added skills and built my capacity in designing and color scheming of mazri products. Now I am able to earn a monthly income of more then Rs3000/-. My linkages are developed and I have bought a mobile for communication with marketing section of KK and other such organizations. I am very happy because my business is flourishing day by day".



ACKNOWLEDGMENTS TO KHWENDO KOR

- UN Services Recognition Award
- Sitara-e-Imtiaz (highest civil award)
- The Human Rights Award from ILO(2001)
- Fatima Jinnah Award 2003
- IUCN outstanding women award 2007
- Synergies Fellowship 2008
- PPAF prize for best entrepreneurship development at village level.
- Fatima Jinnah President Medal, 2010